

SingaRangoli

Vijaya Mohan

Rangoli / Kolam Artist

GUINNESS WORLD RECORD HOLDER

Largest Rangoli Pattern (2756 Sq. Feet)

Singapore Book Of Records In 8 Categories



GUINNESS WORLD RECORD

Largest Rangoli Pattern

2756 Sq. Feet



Artist Profile



Vijaya holds the GUINNESS World Record (Largest Rangoli pattern in the World – 2003) and 8 Singapore Book of Records (2003 to 2013) in Rangoli in various categories (longest, largest, biggest, widest Rangoli etc). She is widely travelled and world renowned for preserving, promoting and modernising Rangoli, (a traditional Indian art form), through demonstrations, workshops, community participations and exhibitions.

Vijaya's artwork features prominently in the Esplanade, Singapore's iconic art centre, as part of their annual Kalaa Utsavam festival. She has been commissioned by numerous organisations including museums, several prominent hotels, schools, colleges, community centres, Rotary clubs, private and govt institutions etc in Singapore. She was commissioned by Bartley Bogle Hegarty for British Airways ad campaign, using her Rangoli art in billboard advertisement across 22 North American cities. Internationally, she has showcased her Rangoli in Australia, Brunei, Dubai, India, Malaysia, Mauritius, Vietnam and USA. Her stints in USA include Livernore temple (San Jose) 2005, I CAN Women's Leadership conference, Omaha (April) & University of Omaha, Nebraska (April) 2012, Girls Scouts Centenary Nebraska (Nov) 2012.

About RANGOLI

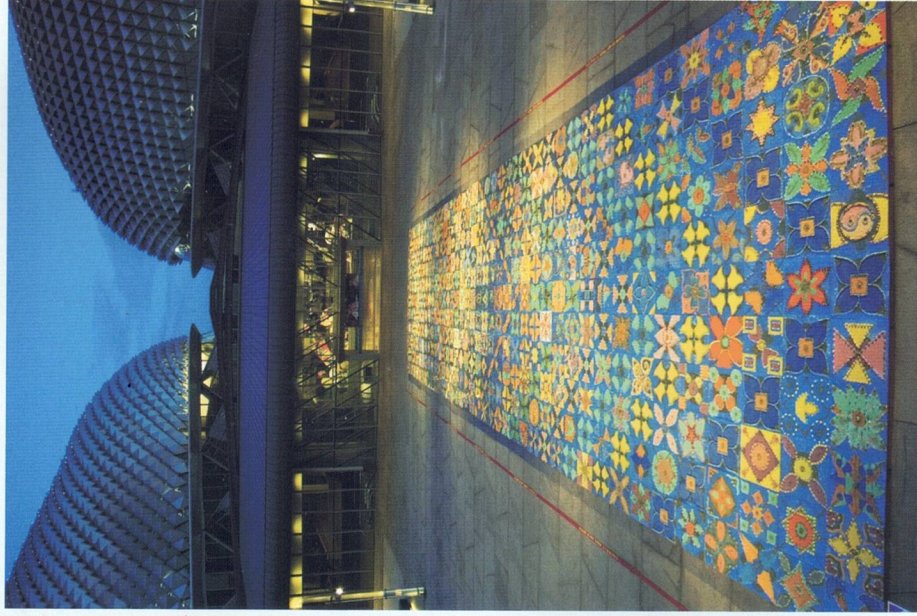
Rangoli (known by a range of names as Kolam, Muggulu, Athapookolaam, Alpana, Mandana etc) is a traditional Indian doorstep or courtyard painting. It is drawn using rice powder, natural colours, coloured sand, saw



dust, broken marbles, fresh flowers, and a wide range of other coloured materials on the doorstep or courtyard floor. The art comprises of intricate and intriguing designs, colourful and playful, teasing and tantalising and, evokes feelings of joy and bliss, freedom and happiness. This art draws on Mother Nature and uses geometric symbols to express itself to make an evocative and expressive statement. It is used both on religious occasions such as like Diwali, Dassera and Holi, as well as on festive occasions such as weddings, birthdays and parties. It is believed to stimulate the senses enhancing the beauty and vibrancy of the surroundings. However, it is a transient art and like the beautiful and delicate flowers which bloom for only a few hours in a day, all the complex designs and myriad colours of Rangoli are swept clean and the elaborate drawings permanently erased before the end of the day.

About SINGA-RANGOLI

Singa-Rangoli is Vijaya's exploration into the merger of the various art forms. Vijaya has adapted Rangoli into more lasting forms experimenting with different surfaces and base materials and a wide variety of mediums and moved from traditional to contemporary. She has several milestones like the world's first all weather proof Rangoli, ceiling Rangoli, interactive Rangoli etc.



The seeds of Rangoli were sown in India and transplanted to Singapore where, from the floor, Rangoli climbed stairs, adorned walls and, ended up on the ceiling. Vijaya has redefined the boundaries and explored uncharted territories, shifting the paradigm from traditional and orthodox to modernistic and contemporary.



**AGNISURYA
(FIERY SUN)**
16 inch dia
Mixed media on
canvas.

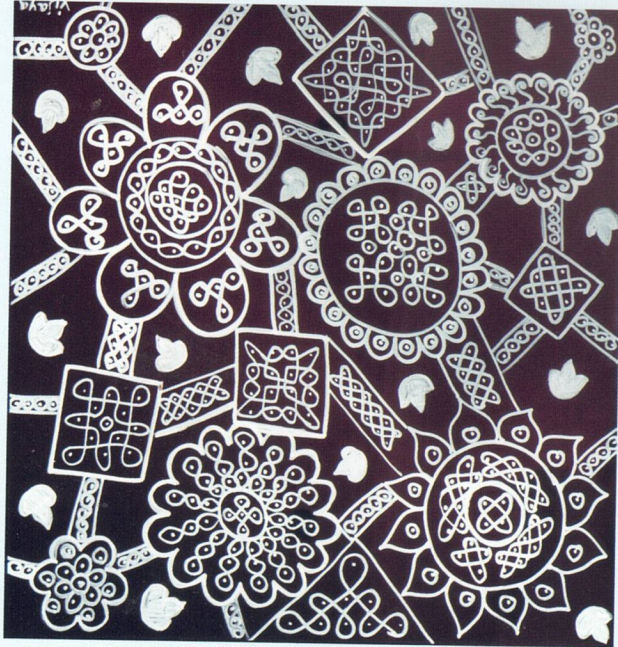
ASTER
(Symbolizing
love and
delicacy)

48 inch X 48 inch
Freehand
creation
on acrylic
sheet with
paint markers.



CHIRAG (ILLUMINATION)

24 inch x 24 inch
paint markers
on acrylic.



DRISHYA

(Wheel of life revolving
between good and bad,
right and wrong)

30 inch x 20 inch
Rangoli collage
on canvas.



COLOURAGE

24 inch dia
Rangoli collage
coloured sand
on plywood.



ERIANTHE (Greek word for sweet as flowers)

24 inch dia.
Rangoli finger
painting on circular
plywood
medium oil,
acrylic and
colour sand.





GREESHMA
(Bending and moving to embrace the beauty of the universe)

24 inch x 18 inch
paint markers
& finger
painting on
canvas.



JOTHI-RANGAVALLI
(Lights on Rangoli)

24 inch x 24 inch
acrylics & paint
markers on
acrylic sheet.



HIRUDHAYAKAMALAM
(The beauty of lotus)

24 inch x 24 inch
decorative
materials
on acrylic
sheet.



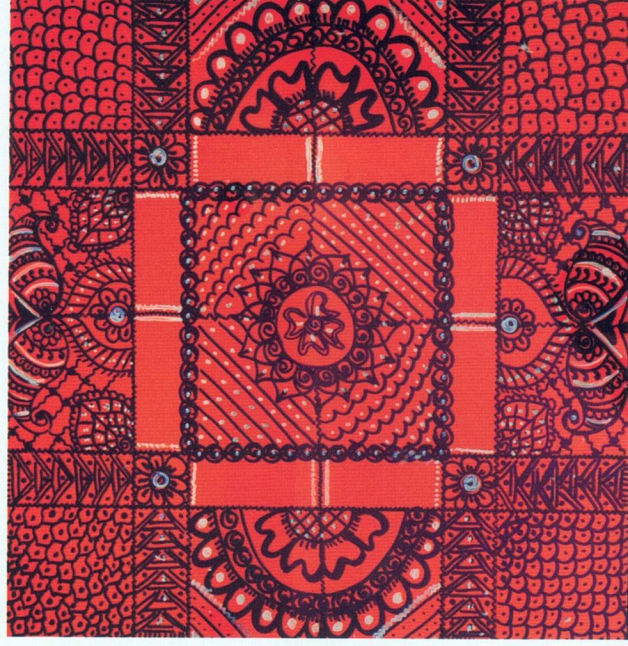
LAHARI (WAVE)

24 inch x 24 inch
paint marker
on acrylic
sheet.



MADHUMALATHI
(Flowering creepers-
Nature series
contemporary)

30 inch X 40 inch
Rangoli finger
painting on
canvas media
acrylic paint
& paint markers



MAZE

24 inch x 24 inch
paint marker
& finger painting
on acrylic.



**MAYURI
(PEACOCK)**

24 inch X 24 inch
paint marker
& finger painting
on acrylic sheet.

MELLOW

24 inch x 6 sides
Delicate
bead
work on
hexagon
acrylic
sheet.



NELLOFFER

23 inch x 28 inch
acrylic paint
(glossy)
on canvas.



DANCING PEACOCK

36 inch dia
mixed media on
PVC Sheet



RAAGAMUSICAL

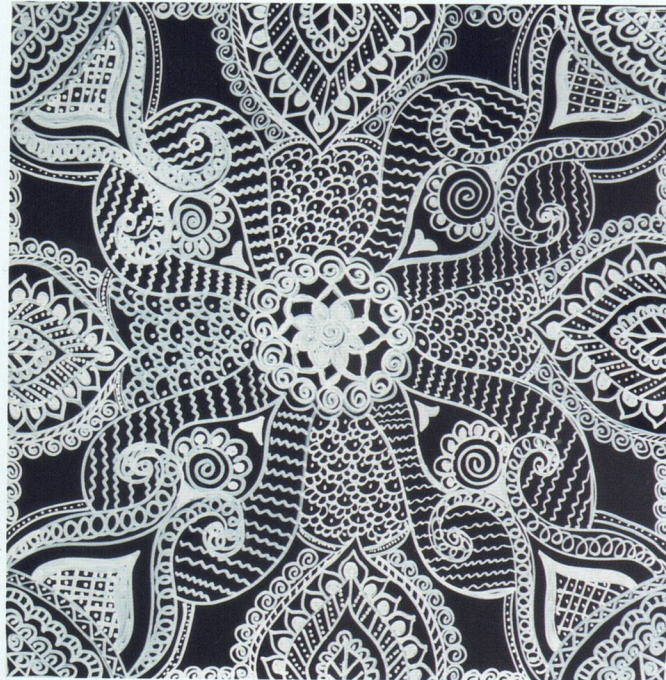
16 inch dia
acrylic paint
(glossy)
and
paint marker
on canvas.



OROBAUCHE

(Latin word for
reunion)

24 inch x 24 inch
freehand
creation
with
paint marker
on acrylic.





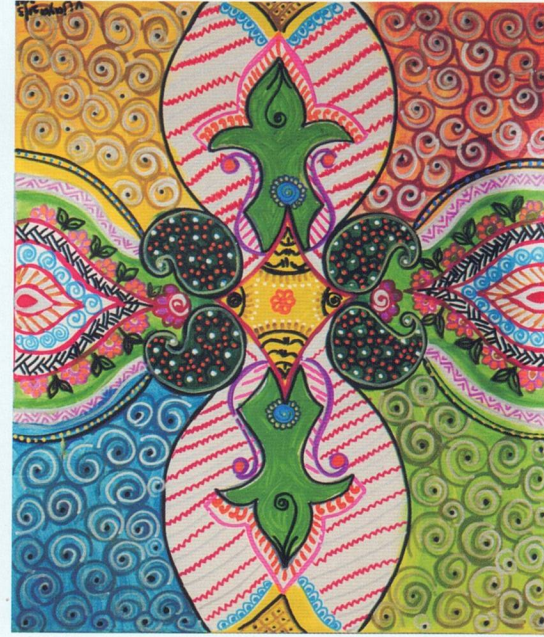
RANG de HOLI

24 inch x 24 inch
mixed
media on PVC.



SAPTHASWRA

16 inch dia
mixed media
acrylic paint
(glossy) &
paint marker
on canvas.



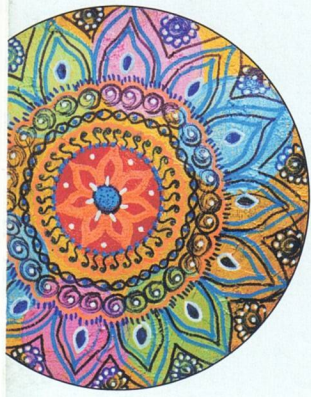
RESONANCE

23 inch x 28 inch
finger painting
& paint marker
on canvas.

TRANQUILITY

24 inch x 24 inch
freehand creation
on acrylic
with
paint markers.





Thank you !



NATIONAL ARTS COUNCIL
SINGAPORE



Natarajan & Swaminathan
Certified Public Accountants



Singapore
International
Foundation
for a better world

Family and Friends of Vijaya Mohan
Ravindra Yeleswarapu
Apple Graphic Pte Ltd

Find out more about Vijaya's Rangoli Art visit at
www.singarangoli.com | www.varnamela.com